

News Media Relations

Policy No. 405.1

The Board of Education, School District No. 91 (Nechako Lakes), encourages sound relations with the press and other communication media in the community and surrounding geographical area.

The Board is committed to open and honest communication in all aspects of district operations and will willingly provide information unless it falls within the restrictions of the Freedom of Information and Protection of Privacy legislation.

The Chairperson is the primary spokesperson for the Board.

However, the Superintendent of Schools, or designate, shall plan for periodic releases to the press and other communication media which will provide information to the community concerning its schools and various phases of the school program.

All news releases concerning School District No. 91 (Nechako Lakes), except the reports of athletic games and information concerning the operation of a particular school, shall be cleared through the Superintendent of Schools.

It is expected that members of the press and other communication media will deal directly with the Chairperson or the Superintendent of Schools in seeking information or clarification of information that has district wide implications.