

**Social Media and Cloud Technology**

**Policy No. 401.2**

The Board of Education, School District No. 91 (Nechako Lakes), believes online computing and other social media are powerful tools that open up communication between students, parents/guardians, teachers, and the global community. School District No. 91 (Nechako Lakes) encourages staff to find and use these technologies to deepen learning whenever possible and appropriate.

The Board of Education recognizes the open nature of social media which is often used for both personal and professional purposes. However, professionalism remains of utmost importance. It may not always be clear when one is speaking on behalf of the District, sharing facts, or sharing personal/professional opinions. It is important to remember that we are subject to the same laws, policies, and expectations when interacting online as we would in person.

The purpose of this policy is to provide clarification to all employees, as well as trustees, of their responsibilities when posting material or commenting online and exchanging electronic communications. This policy and its regulations apply to social media use and other electronic communications by all employees, as well as trustees, whether during the work day or at other times, on the district network or from outside the district network and on district devices or personal devices. **All employees, as well as trustees, should be aware that there is no expectation of privacy in social media use and electronic communications.** Social media and electronic communications are subject to review by the Board of Education as reasonably required, including to investigate complaints of inappropriate use. Breach of this policy and regulations may result in disciplinary action up to and including termination.